



California Society of Radiologic Technologists

SPONSORSHIP OPPORTUNITIES

Getting your name recognized by radiologic science professionals is crucial to compete in the health care market so targeting your best customers is the key to success. When you make CSRT your marketing partner, you directly reach top prospects in medical imaging across California and surrounding states.

CSRT sponsorship opportunities provide the opportunity to reach the customers most important to you.

INCREASE AWARENESS of your brand within the radiologic science community

CONNECT directly with the users of your imaging products or services

SUPPORT continuing education in the imaging profession

DISPLAY your commitment to the radiologic sciences

EARN appreciation from members and event attendees

*Reach the right people in just the right way within the
largest state network of imaging professionals*

CSRT SPONSORSHIP LEVELS

SPONSOR'S CIRCLE

The premier level of sponsorship, both in benefits and contribution

WEBSITE ADVERTISING

Online exposure on a top resource for medical imaging professionals in California

ADVERTISE YOUR EVENT

Market your upcoming events directly to your target attendees

NEWSLETTER ADVERTISING

Exposure to the full CSRT membership in CSRT publications

EVENT SPONSORSHIP

Connect face-to-face with imaging professionals at one of our events

DONATION OPPORTUNITIES

Support CSRT programs while getting exposure for your products

SPONSOR'S CIRCLE

\$3,500 PER YEAR

- Company logo or advertisement on the homepage of the CSRT website for one year (**\$600 value**)
- Exhibit table at CSRT conferences and seminars throughout the year (**\$2,450 value**)
- Company logo and website link in CSRT's monthly email newsletter, The ALERT, for one year (**\$400 value**)
- Quarter-page advertisement in an issue of CSRT's award-winning *Technigram* newsletter (**\$375 value**)
- Company collateral in attendee packets at all CSRT conferences and seminars (**\$350 value**)
- Company logo and website URL in conference and seminar programs (**\$350 value**)
- Company listing on the CSRT member benefits page providing a discount for CSRT members
- Company event(s) listed in the CSRT event calendar (**\$250 value**)
- 10% discount to post job listings on the CSRT online Job Board

See the additional sponsorship opportunities below for details about the benefits above.

WEBSITE ADVERTISEMENT

\$100 - \$600 PER AD

Get your company advertisement or logo with a link to your website on the homepage of one of the top resources for California imaging professionals. Advertisements may be up to 120 x 240 pixels.

Rate Chart	1 month	3 months	6 months	9 months	12 months
Advertisement and link	\$150	\$250	\$375	\$500	\$600
Company Logo with link	\$100	\$200	\$275	\$325	\$400
<i>+\$50 each time you update your ad (max. of 3 times per year)</i>					

CSRT Website Statistics

25,360 hits per year

2,115 hits per month

72,770 page views per year

18,770 visitors per year

1,565 visitors per month

NEWSLETTER ADVERTISEMENT

\$150 – \$600 PER AD

Send your logo and a link to your website directly to the email inboxes of California's medical imaging professionals through CSRT's monthly email newsletter, "The ALERT", or make an impact with a color advertisement in CSRT's award winning quarterly journal, "The TECHNigram".

The ALERT Rate Chart	1 month	2 months	6 months	9 months	12 months
Cost	\$100	\$200	\$275	\$325	\$400

TECHNigram Rate Chart	1/4 page	1/2 page	Full page
Cost per publication	\$375	\$500	\$600

EVENT CALENDAR LISTING

\$250 PER MONTH

Market your upcoming event directly to your target attendees by posting it in the CSRT event calendar at www.csrt.org.

Your event listing may include event name, date, time, location, a short description, and a link to a webpage and/or registration form. The event must offer at least one Category A/A+ CEU approved/pending approval by an ARRT RCEEM and offer a registration discount for CSRT members.

CSRT will not post an event that is not in line with the mission of the association and/or an event that conflicts with any CSRT event.

EVENT SPONSORSHIP

VARIES PER EVENT

Connect with medical imaging professionals face-to-face and distribute your marketing materials by supporting one of CSRT's educational events throughout the year. Pricing and details for each upcoming seminars will be posted within . Benefits typically include:

- Exhibit table and registration for one representative including breakfast and lunch
- Company name listed in the seminar program as a sponsor
- Logo and weblink on CSRT homepage
- Opportunity to bring an item for the raffle
- 10% discount to post your job listings on the CSRT Job Board website

VENIPUNCTURE SPONSORSHIP

\$1,500 PER EVENT

Work with CSRT to bring this legally required and highly sought-after certification course to medical imaging professionals in the state. Attendees to this course earn 8 CEUs.

- Sponsor covers venue, meals, instructor travel, and materials costs averaging around \$1,500
- CSRT manages logistics, attendee registration, marketing, and provides the instructor.
- Your company will be the exclusive name sponsor of the event
- Your company logo and website link in CSRT email blasts about the event
- Your logo and website link will be featured in an issue of the CSRT newsletter
- Your logo and website link will be featured on the CSRT website event calendar

DONATION OPPORTUNITIES

VALUE VARIES

Give back to imaging professionals while promoting brand recognition for your products or services.

Contact CSRT for details and to learn about upcoming opportunities for donations including event raffles and prizes for CSRT incentive programs or a listing on the CSRT Member Benefits page of the website, offering an exclusive discount for CSRT members.

READY TO BECOME A SPONSOR?

Complete the application form on the following page or contact the CSRT Office at (415) 278-0441 or email@csrt.org



California Society of
Radiologic Technologists

SPONSORSHIP APPLICATION

COMPANY INFORMATION

Name of Company _____

Address _____

State _____ Zip _____

Contact Person & Title _____

Phone _____ Email _____

SELECT SPONSORSHIP LEVEL

Please select your desired sponsorship and CSRT will follow up with you for details.

- CSRT Sponsors Circle: \$3,500 per year
- Website Advertisement – Circle one: Ad / Logo for _____ months (refer to rate chart)
- Event in CSRT Calendar – \$250 per month x _____ months
- The ALERT eNewsletter Advertisement for _____ months (refer to rate chart)
- Technigram Journal Advertisement _____ page size for _____ months (refer to rate chart)
- I'm interested in a Venipuncture Partnership, please contact me to discuss details.
- Donation – Type & Purpose: _____

PAYMENT INFORMATION

Check Payable to "CSRT" American Express MasterCard Visa

Amount authorized to be charged \$ _____

Name as it appears on Card _____

Billing Address (if different) _____

Phone Number (if different): _____ Email _____

Card Number: _____ Exp. Date: ____ / ____ CVV # _____

Authorization Signature: _____

SUBMIT COMPLETED FORMS TO:

California Society of Radiologic Technologists
575 Market St., Suite 2125, San Francisco, CA 94105
P: 415-278-0441 | F: 415-764-4933 | email@csrt.org | www.csrt.org